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## Plan Overview

*A Data Management Plan created using DMPonline*

**Title:** Evaluating Firm-level heterogeneity in strategic responses to weak signals of industry disruption: The role of dynamic capabilities and organizational information filters

**Creator:** Funmilola Asa

**Affiliation:** University of Manchester

**Template:** DCC Template

### Project abstract:

In response to various signals of potential sources of disruption to industry dynamics, organizations continue to be faced with the dilemma of how best to isolate the noise to appropriately identify the next 'big thing', and proactively position for the impacts of the disruption to ensure competitive advantage. Often industry-scale disruptions have impacts to the business model and strategies of incumbents as well as new arrivals within the industry which have implications for the survival and/or performance of these organizations in the evolved industry. In the wake of these disruptions, while some companies emerge as the leaders in the evolved industry, others who were erstwhile industry leading incumbents get the short end of the innovative disruption stick. Given the same external triggers of industry and business model disruptions, organizations have been seen to develop and execute different strategic choices ranging from an explorative adoption of the disruptive business model to an exploitative strengthening of existing models. The responses of the companies and associated impacts are often driven by their ability to identify, interpret and respond to the early warning signs or weak signals of the disruption in a timely manner. This is particularly critical for large multinational organizations who have a higher hurdle to cross in implementing change quickly due to delays in proliferation of strategic changes throughout the organization stemming from their size, complexities and geographical diversification. This research thus seeks to leverage the combined lenses of the Dynamic capabilities and Weak Signal Information filtering theories to evaluate the firm-level heterogeneity in the strategic responses of multinational organizations to weak signals of industry-wide disruptive change.

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# Evaluating Firm-level heterogeneity in strategic responses to weak signals of industry disruption: The role of dynamic capabilities and organizational information filters

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## Data Collection

### What data will you collect or create?

Annual reports and archival data through databases to analyze company plans and responses to disruption weak signals

### How will the data be collected or created?

Online databases, Company websites and other secondary data sources such as industry journals

## Documentation and Metadata

### What documentation and metadata will accompany the data?

company characteristics and disruption characteristics / source

## Ethics and Legal Compliance

### How will you manage any ethical issues?

ethic approval request submission as required

### How will you manage copyright and Intellectual Property Rights (IPR) issues?

as applicable

## Storage and Backup

### How will the data be stored and backed up during the research?

secure onsite school server and secure offline backup

### How will you manage access and security?

leverage access management software

## **Selection and Preservation**

**Which data are of long-term value and should be retained, shared, and/or preserved?**

company details and analysis

**What is the long-term preservation plan for the dataset?**

Not yet determined

## **Data Sharing**

**How will you share the data?**

Secure access on a need-to-know basis

**Are any restrictions on data sharing required?**

not at this moment

## **Responsibilities and Resources**

**Who will be responsible for data management?**

self

**What resources will you require to deliver your plan?**

N/A